

company profile

## Peak Pioneer Overview

### Peak pioneer Company

aims to be the preferred local partner or service provider of international companies as it combines the trading expertise of the Middle East with the best products, technology and business practices of the West to accelerate Iraq's economic growth. Peak pioneer Company is an extension of a respected family business that has earned a reputation for quality, integrity, and dependability.

Peak pioneer combines the tradition of three decades of construction and trading experience with the modern business practices that meet the demands of world-class international partners.

With Peak Pioneer's recent addition of a consulting firm, it is now poised to assist international companies entering Iraq in the manner best suited to their needs.



## Peak Pioneer Projects

Peak pioneer Company's focus is to bring to Iraq the best the world has to offer. The company is connected globally to the private sector as well as with the relevant government and international agencies.

As much of the reconstruction efforts are being lead by international institutions and government agencies, Peak pioneer has positioned itself to participate in these activities.

The company has registered as follows as a vendor wit the US government in Iraq through the Joint Contingency Contract System as a local United Nations suppliand as a consultant to the World Bank.



## Peak Pioneer Activities

Peak Pioneer has registered as follows as a vendor with the US government in Iraq through the joint Contingency Contract System as a local United Nations supplier and as a consultant to The role the private sector plays and will continue to play in rebuilding our country should not be underestimated.

Peak pioneer is poised to reach throughout the world in order to find the best business partners.

The experience and familiarity of senior management extends beyond the region and into Africa, Asia, Europe, and North America.



### Peak Pioneer Services

Peak pioneer Company's activities and services revolve around becoming a construction and reliable provider company with access to the most modern and efficient building capabilities and a trading company bringing Iraqi consumers the best products the world has to offer.

The company has grown from conducting small projects on behalf of aid agencies to participating in private sector developments worth hundreds of millions of dollars.

Peak Pioneer's capabilities include infrastructure, roads, industrial sites, commercial buildings, residential complexes, government and military facilities.



### Peak Pioneer - Management

In addition to Peak Pioneer's construction activities, it is increasingly being contacted to conduct project management for large projects being developed by multi-national construction and engineering companies.

Peak pioneer provides a number of services to companies desiring to do business in Iraq. Whether it is exploring investment opportunities, facilitating government relations, or developing an entry strategy, Peak pioneer is prepared to assist you. Below is an outline of the types of services you may desire as you consider expanding your business in Iraq.

## Investment services

In an increasing degree, international investors are investigating investment opportunities in northern Iraq.

As in all emerging markets, doing business in Iraq is a high-risk-high-return prospect. Peak pioneer is eager to assist legitimate investors to enter the market or to expand or diversify their current holdings in the region.

In late 2007 through early 2008, Peak Pioneer's senior staff met with a number of companies in northern Iraq to discuss their financial needs and ability to attract equity investment or debt financing. The activities were conducted on behalf of the Kirkuk Business Center and a Washington, DC-based consulting firm specializing in emerging market finance and business development.



#### Services

- Identifying investment and business opportunites

- Screening potential partners and projects
- Analyzing potential projects
- Facilitating the due diligence and the investment process



**Peak Pioneer - Trading** 

As globalization continues to increase companies are working harder to find new markets to sell their products and services. Due to its lack of production capacity and bulging oil revenues, Iraq's imports are rising quickly. While the consumer market continues to broaden and deepen, not all products or services will do well in present day Iraq.

Peak pioneer can save companies time and money by assisting them in their analysis and/or entry into the country.

### Market Entrance Services

- Company registration
- Identification of a potential partner, distributor, dealers, or resellers
- Negotiations with potential partners
- Vendor search, and selection
- Regulatory compliance
- Setting up banking relationships and operations
- Warehousing, inventory and logistics analysis
- Develop and execute local marketing and advertising strategies
- Source local advisors including legal, accounting and media experts
- Provide coaching on manging a successful partnership in Iraq





# Trading

In 2007 a European firm approached us about assisting them in entering the Kurdish market. After conducting a limited amount of market research it became clear the business model developed by the company would not succeed.

This finding saved hundreds of thousands of dollars in anticipated business development costs. When a company wants to enter the Iraqi or Kurdish markets without being burdened by managing the day-to-day activities, it can allow Peak pioneer to represent the company. Peak pioneer has access to a number of distribution networks for a large variety of products and staff to find sales opportunities for service companies.

Peak pioneer is eager to assist with a number of services needed by international companies as they attempt to do business in the region. The quality of the following services can range to extreme degree. Peak pioneer can identify those local companies who excel in the following services and negotiate better rates then international companies could achieve.

# Services

- Translation and Interpretation Services
- Website traslation and content localization
- Travel and logistical assistance
- business networking services Executive sourcing, reruitment and labor issues





### International Coverage

The Middle East possesses an expertise and ancient tradition in trading. Due to its current low production capacity, Iraq imports almost all of its products from abroad while it begins to reconstruct its production capabilities.

Peak pioneer desires to expand the choices currently offered by reaching out to companies in new markets providing higher quality products.

Peak pioneer , as described above, Peak pioneer can assist companies in a number ways as they try to enter the Iraqi and Kurdish markets.

Peak pioneer can also act as the agent, distributor or reseller of products and services.

Peak pioneer is currently in discussions with a number of companies in Europe, the United States, and India. As these and other discussions reach a successful agreement, the companies will be featured on the company's website Peak pioneer Company's focus is to bring to Iraq the best the world has to offer. The company is connected globally to the private sector as well as with the relevant

government and international agencies.

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1Construction of2Construction of3Construction of4Contracted to5Construction of6Contracted to7Site preparation8Construction of9Construction of9Construction of	Construction of interior roads and sewage in Salahadin Construction of 40 guard towers in Erbil air port Construction of interior roads of Bilkent school in Erbil first stage	Millat Company	100 0100	
	of 40 guard towers in Erbil air port of interior roads of Bilkent school in Erbil first stage		TT07- 0T07	\$6,500,000.00
	of interior roads of Bilkent school in Erbil first stage	World bridge company	2010-2011	\$ 5.500.000.00
	ومناطعة مناورة المنقاطين والمقاربين والمنافر والمنافر المتراوين المتراوين والمناط	TEPE Company	2010	\$ 133.000.00
	contracted to build the main building of municipality of sere blind	Ministry of municipality	2011	\$ 546.000.00
	Construction of second stage of interior roads and sport areas for BILKENT international school	TEPE company	2011	\$ 277 000.00
	Contracted to build an investment village of 100 housing unit	Barbian Company	2011	\$5,180.000.00
	Site preparations and laying 30 CM thick of sub-base for the US army in Erbil	US Army	2011	\$ 480.000.00
σ	Construction of 60 meter road with sewage and some interior roads in Erbil	Governorate of Erbil	2011-2012	3,925,000,000.00 ID In USD \$3,200,000.00
	Construction of 18 class school in Salahadin resort ,shaqlawa district	Directorate of education ,Erbil	2012 -2013	1,180,000,000.00 ID In USD \$980,000.00
10 Construction c	Construction of main access road for the fuel store in Kawer gosik	Harir Oil	2012	\$480,000
11 Construction c	Construction of 40 Meter Road in Erbil between the old 60 M street and the 40 Meter street	Municipality of Erbil	2012 -2013	4,312,000,000.00 ID Equivalent In USD \$3,530,000.00
12 Construction c	Construction of interior Roads for Zilan prvince in Erbil	Erbil governorate	2013 -2014	2,480,000,000.00 ID
13 Construction c	Construction of 150 house unit in Kirkuk	Kirkuk Governorate	2014-2015	\$7,500,000.00
14 construction a	construction and install wash facilities in Biban ,Shekhka and Jarahiya	CRS	2015	\$76,840.00
15 construction a	construction and install wash facilities in Shariya Collective town ,Duhok	CRS	2015	\$78,303.00
16 construction a	construction and install wash facilities in Yarimcha ,Asriya in Kirkuk	CRS	2015	\$56,127.00
17 Construction a	Construction and install caravans in Baserma north of Erbil	DRC	2016	\$57,500.00
18 Construction c	Construction of the access Roads , Open channels and steel pipes for IDP s Camps M1,M2 and M3	EJCC	2016-2017	\$2,000,000.00
19 Contracted wit	Contracted with Unicef for Clean , wash in Jadhaa and Hamam Alil IDPs Camps for one year	Unicef	2018-2019	\$1,800,000.00
20 Construction c	Construction of Building contain 120 Apartment in Ronaki Erbil	Barbian Company	2018-2019	\$7,500,000.00



### **Peak Pioneer**



Managing Director

Badran is vision behind Peak Pioneer. After putting in his dues for a number of large respected companies in northern Iraq, Badran left to begin his own firm allowing him to implement the business practices and standards desired by the best international companies.

After graduating from the University of Mosu I ,Mr. Bashqali joined Bekhma Company as the Finance and Administration Officer, where he was responsible for the company's finances, logistics and interactions with UN agencies, NGOs and government officials. Badran then took a position with the United Nations for three years until the end of Oil For Food Program and later joined a foreign company. For these institutions Badran handled the logistics for their Iraq operations. He progressed to becoming a senior officer in two of the more companies in Kurdistan. In these he handled all international business and initiated the formation of a number of new business entities.





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